

# SUSTAINABILITY



“Corporate responsibility starts inside a company and then radiates outward. That’s why everything at Ryder starts with good governance and grows from there. We want to make a difference today that delivers benefits for the long term, so we are evolving and innovating across the board: in what we offer, how we develop our people, what we do to care for the environment, and how we give back to society.”

**BOB FATOVIC**  
Executive Vice President, Chief Legal Officer

## RYDER CARES

At Ryder, corporate responsibility, industry leadership and community involvement are ideals that are put into practice every day by the way we approach our business and deliver solutions. Our commitment to the highest standards of safety, security, efficiency, environmental awareness and ethical business performance, enables Ryder to help customers achieve business objectives, protect them against potentially harmful impacts, and position them as involved, high integrity business leaders in our industry and the communities where we work and live.

## ENVIRONMENTAL

From the very beginning, Ryder’s business has been based on helping customers optimize efficiency and eliminate waste in their transportation functions. Our solutions reduce a customer’s costs while simultaneously helping to improve their environmental footprint through expert logistics engineering, cargo optimization, route design, vehicle diagnostics and maintenance, driver training, waste recovery and recycling, and by providing flexible, affordable access to low-emission vehicles, including natural gas, hybrids and other advanced green technologies. Ryder’s combination of long-standing processes, industry firsts, and cutting edge offerings continues to gain recognition from media and organizations that track and compare environmental performance across industries. In 2011, Ryder was named one of the top green companies in the U.S. by Newsweek magazine for the



second year in a row. We improved from 6th to 5th place in our industry, and rose three places to No. 111 out of the entire group of 500 businesses ranked. For the third year in a row, Ryder was also named an Inbound Logistics Green Supply Chain Partner, selected by the editors as one of the top 75 companies that demonstrate a deep commitment to green initiatives and supply chain sustainability for the magazine’s annual “Green 75” issue. For more detailed information on our performance in these areas, visit Ryder’s online Corporate Sustainability Report.

## SAFETY & SECURITY

Safety is a guiding principle at Ryder, not only for our employees but for those with whom we share the roads and interact with in the course of our work. We continue to invest in innovative equipment, training programs and technologies to improve driver safety, including onboard driver feedback and lane departure warning systems, and forward-sensing technologies aimed at reducing driver error and collisions. In the area of security, Ryder continued to enhance security programs and technologies supporting our vehicle fleets. Ryder coordinates with anti-terrorism agencies and organizations in each of our global markets, and all of our logistics operations in the U.S., Canada, Mexico and Asia are certified under the stringent standards of the Customs-Trade Partnership Against Terrorism (C-TPAT) Program. We were also once again honored with a top ten ranking for our industry in Security Magazine’s annual Security 500 list for 2011.

## CAUSES & COMMUNITIES

We’re proud that even through a difficult multi-year downturn, our Ryder team never lost sight of our obligations to others around the world and in the communities where we work and live. In fact, cause-related giving through the Ryder Charitable Foundation has increased every year since 2009. Several years ago, Ryder entered into a \$1 million multi-year commitment to become an Annual Disaster Giving Program partner of the American Red Cross. In 2011, this partnership helped to deliver more than \$245 million for Japan



Earthquake recovery, while also funding more than 46 relief operations for tornado, flood and other relief efforts in 31 states. Ryder’s business operations also deployed more than 300 trucks supporting six disasters. Overseas, we marked the celebration of our 40th anniversary of doing business in the United Kingdom, with a \$25,000 pound donation to the Red Cross in the U.K.

In addition to corporate giving, hundreds of Ryder employees made personal donations or donated volunteer time to help with disaster relief throughout the year. The Ryder team also met and surpassed its 2011 United Way Campaign goal, with a combined company and employee contribution of \$511,338, representing an increase of approximately 10% over the previous year’s commitment.

The company has supported a wide variety of causes through recommendations from regional Public Affairs Councils established by Ryder near Atlanta, Detroit and Dallas/Ft. Worth, and our Diversity & Inclusion team. Funding has been provided to support a number of important issues and community causes, including medical research and treatment, AIDS vaccines, hunger, homelessness, child abuse and neglect, minority and women’s causes, targeted educational scholarships, anti-discriminatory programs and many others.

